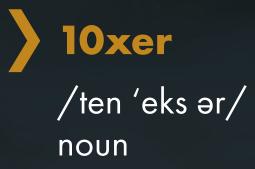


### SUPPORTING YOUR **PORTFOLIO COMPANIES** WITH EXPERT CONTRACT TALENT

10x Management vets the greatest freelance tech talent, so VC firms—and their portfolio companies—don't have to.



- Tech talent who designs, builds, or maintains software, hardware and brands with 10 times the effectiveness, creativity, and productivity of their peers
- Tech talent you can contract with during full-time hiring freezes
- The most talented tech talent in the world available at a moment's notice to solve your toughest problems

**4.** Just what you were looking for...

How 10x Works



### 1. Tell us your needs

"I need an iOS app." "I need a Ruby dev for 3 months." "I need 3 data scientists who have fintech experience."

### 2. Matchmaking

We find the perfect candidate from our pre-vetted roster of talent in as little as 24 hours.

Contractor and company connect and confirm good fit.

### 3. Start building

10x assists in finalizing terms via a short, simple contract. Work begins.

We check in throughout the engagement to make sure all is running smoothly.



### STATI NHEAD



BIRCHBOX+



Plif yelp\* ebay

10x in the press

The New York Times

linc.

Harvard **Business** Review

NEW YORKER

4



FAST@MPANY

## **Our Vetting Process Assesses:**

Professionalism, EQ & Communication

Problem Solving



Rockstar Pedigree

### **Technical Chops**

# Not sure you want to hire freelancers?

The Harvard Business Review says using contract talent...

# increases flexibility, speed, and innovation.

Harvard Business Review

"

### Our customers love working with us:



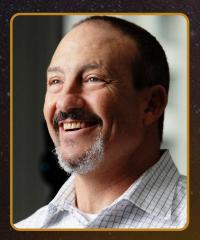
### Richard Price academia.edu

"10x Management has allowed us to bring on really strong engineers at a moment's notice."



### Camille Kubie estuarybranding.com

"10x does a great job overseeing their team to ensure that projects run on time and on budget."



### David Ehrlich aktana.com

"We needed an A+ engineer ASAP. 10x came through with their very first recommendation. Their unique model simply works."

### **10x contractors** are industry-leading talent:



### Mathieu D. Frontend expert

Mathieu began his career as a theoretical physicist, but after creating a widely-used system for data analysis in his field, he realized that he loved building more than researching.

CSS/LESS/SASS, D3.JS, ANGULAR.JS, RUBY ON RAILS, NODE.JS, FRONT-END Previously: ProtonMail, WHOOP



### Daniel G. Data Scientist

Dan is active in the data science and open source communities, and co-authored the original portfolio management and backtesting packages for R: 'portfolio.'

DATA SCIENCE, SQL, PYTHON, MACHINE LEARNING, SPARK, RELATIONAL DATABASE

Previously: Microsoft, Geode Capital Management



### Liora H. Digital Designer

Liora's digital design work focuses on high quality, scalable, on-brand graphic solutions, and creating simple and beautiful user experiences.

UI / UX, DESIGN, BRANDING, DIGITAL DESIGN, WORDPRESS, PRINT DESIGN

Previously: Estimize, Spa Week

### 10xers do just about everything

#### .NET

**3D** Modeling 802.11 Protocol Adobe Creative Suite **AI Engineers** Android AngularJS Animation Backbone.JS **Big Data Bioinformatics Blockchain Developers Book Authoring** Branding С C# **Electrical Engineering Embedded Development** Ember.js **Expert Testimony Expert Witness** 

Facebook API Front-end Markup (HTML, CSS) Fullstack Game Design GIS Google App Engine Google Glass SDK Google Maps API Growth Hacking Hadoop Hardware Design HBase Hive HTML Illustration **Illustrator Expert** iOS Java Javascript jQuery LAMP Linux Logo Design Lua Machine Learning Engineers Microcontroller Programming Mobile Design Mobile Development Mobile Web MongoDB MySQL Networking Node.js **Objective-C** OpenGL Perl Photography Photoshop PHP

PostGIS PostgreSQL Print Design **Product Strategy Project Management** Puppet / Chef Python R Rails Rapid Prototyping Redis Ruby Security Shopify Customization Sound Design and Composition Sysadmin Teaching and Training **Technical Writing** Titanium Twitter API Twitter Bootstrap UI/UX Unity3D Video Production Visual Design Vulnerability Assessment Web Design Web Development Wordpress Customization YUI

# Case study: 🔿 FIREEYE

We interviewed Sanjeev Williams, Sr. Director, Product Development at FireEye, a premier cyber security company that protects you before, during, and after a breach.

#### 10x: Why did FireEye originally reach out to 10x?

**Sanjeev:** As a startup (Invotas) we had just recently decided to re-architect our product. The plan was to unveil it at a very large cyber security conference, but we were falling behind schedule. I needed someone that was talented enough to make up our lost hours, but also would come up to speed quickly. I needed value delivered in a short amount of time. The 10x brand highlights the fact that they have the best tech talent to help you reach your goals. I decided to give it a shot.

#### 10x: What was hard about finding the right people before?

**Sanjeev:** Finding front-end development talent as a start up was extremely difficult. Finding good technical talent in general, in the DC area, is hard. So part of the problem was location, but the other part was not necessarily knowing what you needed. In the case of our original reason to bring 10x in to solve our problems, we had front end developers. We just didn't have enough and the ones we did have also did not have the right skill sets for the new architecture.

#### 10x: What were FireEye's requirements?

**Sanjeev:** I needed someone to step in and do 3 things: 1. Come up to speed quickly on the technology, product and features. 2. Work diligently on specific epics and features to reach our first milestone. 3. Own it. I needed someone that could lead through example and teach the rest of the team.

#### 10x: What was it like working with 10x?

**Sanjeev:** Extremely easy. The first resource I got was a godsend. He saved us that year at RSA. I later hired that person to lead my front end team. The second person, likewise. He was a backend infrastructure architect and has built (and rebuilt) our infrastructure, tooling, and virtual appliance. In 4 months he got us from having zero infrastructure for automated testing and release building to being a well oiled machine. The 10x talent speaks for itself, but obviously it takes time and direction from the client to guide those resources, so you have to be able to put that time in. Working with the 10x arm is also extremely easy. I've used 10x at a larger startup as well and they are very flexible working through contracts, background checks, etc. Super easy.

#### 10x: Would you hire 10x again and/or refer to other companies?

Sanjeev: Yes.

#### 10x: How has working with 10x changed FireEye?

**Sanjeev:** See above. But it has given me the ability to keep a lean staff and surge when I need to, with a high degree of confidence that the resource coming in is going to be able to deliver value very quickly. That's pretty important for any company, but especially those that need to keep a lower cost structure stateside as more development is moving overseas.





We'd love to discuss your projects and needs to see if there's a fit.



info@10xmanagement.com +1 212 501 0748